Main Elements to be included in a new Strategic Plan:

1. Vision Statement
2. Mission statement
3. Environmental Scan - Strategic Issues (Issues that may impact ability to provide services)
4. Objectives (these were the “Goals” in the current Strategic Plan)
   a. Prevent the emergence of biting adult mosquitoes by applying control to the larval stage.
   b. Maintain consistency in operational programs to prevent or reduce mosquitoes and vector populations.
   c. Answer all requests for service from the public within 1-2 business days.
   d. Research new pesticides and methods of control for mosquitoes and other vectors.
   e. Monitor the distribution of vector-borne diseases in nature and work toward preventing the occurrence of human cases among District residents.
   f. Enhance surveillance for adult mosquitoes in order to uncover new sites of larval development.
   g. Increase public awareness of District services with an active educational program.
   h. Promote employee professional development, enhance personal productivity, work satisfaction and ensure safe working conditions.
   i. Maintain an up-to-date reference library of mosquito and vector control literature.
   j. Cooperate and share resources with other agencies in order to maximize the public benefit for all vector control services.
   k. **Ensure fiscal sustainability through long range financial planning, monitoring, and maintaining adequate reserves.** (new)
5. Strategies (Action Plan)
   - Tasks (What will be done and by whom)
   - Timeframe for each Task
   - Resource allocation (Personnel and Funds) for each

The Vision Statement should clearly and succinctly indicate what we want to become, it is our road map for the direction of our success.

The Mission Statement should simply and clearly communicate what we do.

The Objectives are the specific results that we aim to achieve as expressed in the Mission Statement. Objectives are the basic tools that underlie strategic activities.

The Strategies are the Action Plan to achieve the Objectives.

The Action Plan has three major elements

(1) Specific tasks: what will be done by whom.
(2) Time horizon: when will task be done.

(3) Resource allocation: specific personnel and Funds (if needed) are available for specific tasks.

Strategic planning is the District’s process of defining its strategies, or direction and making decisions on allocating resources to pursue those strategies.