SUBJECT: Update of the District’s Strategic Plan

Background and Discussion

The District’s current Strategic Planning document was written in 2010, and although it has been periodically reviewed and updated since, many of the objectives have been met and significant changes have occurred inside and outside the District since it was last revised. Strategic Planning Committee chair, Rick Wykoff, has requested that the Committee consider directing staff to build a new Strategic Plan. This document should be concise, easily understood and to the point. It should contain measurable outcomes that the organization and the public can understand. He recommends that Committee consider having the District Manager and staff put together a new document following the attached outline. The Strategic Planning Committee would review, comment on, and adjust the new document as might be needed, then recommend it to the full Board for adoption. Since the District is currently drafting a two-year budget, the new plan can be crafted as a companion document covering the same time period. Elements from the current Strategic Plan can be incorporated in the new document as relevant.

Recommendation:

Staff recommends that the Committee have a discussion and provide direction to the Manager and staff to move forward with developing a new Strategic Plan following the guidelines in the attached outline:

Materials Attached
1. Outline - Main Elements to be included in a new Strategic Plan
2. Strategic Plan 2014